



Safe ~ Secure ~ Simple!

Instructions to your Bank or building Society



S.U. No. 288374 Originator's Ref No. **D** Round

For Office Use Date First Invoice: Date Entered: M / W

Please complete this section below to instruct your Bank or Building Society to make payments directly from your account.

Then detach and post this section to us or leave out for your milkman.

Please write clearly in ballpoint pen to complete this form

To The Manager of

Name of Bank /Building Society:

Address of bank /Building Society:

(Please give the full postal address)

Postcode:

Name(s) of Account Holder(s):

Address:

Postcode:

Telephone No.

Only for use in case of any query about this form or your payments

Bank/Building Society Account No:

Branch Sort Code: (6 digits)

Your Email Address:

We need this to email your bill and amount to be debited from your account.

Your instructions to your Bank/Building Society

Please pay FCC re Sutton Coldfield Dairies Direct Debits from the account detailed in this instruction subject to the safeguards assured by The Direct Debit Guarantee. I understand that this instruction may remain with FCC re Sutton Coldfield Dairies and, if so, details will be passed electronically to my Bank/Building Society.

Date:

Signature(s):

Banks and Building Societies may not accept Direct Debit instructions for some types of accounts



Please fill in the form, detach and leave for your Milkman or post to us
Please note new address



Dear Customer

These are exciting times at Sutton Coldfield Dairies-not only have we just introduced telephone payment methods to complement our online shopping service at www.scdairies.co.uk but we can now announce that we can offer all our customers the benefit of paying by monthly Direct Debit.

Times have changed and we are keen to keep pace with new developments. So many services can now be paid for by Direct Debit, such as gas, electricity, tv licence etc. that we thought you should also be able to pay for your milk and groceries the same way with easy regular payments - no hassle and no risk.

It will be a huge benefit to us and your milkman if you choose to pay by Direct Debit. Sadly there is an increasing risk for milkmen to carry cash door to door, which is the reason we no longer collect payments in this way. It was also an increasing challenge to find people home at regular collection times - meaning that large debts can build up.

So Sutton Coldfield Dairies would like to offer you the convenience of:

- ✓ A monthly itemised bill
- ✓ No worries about having cash to hand
- ✓ Not having to leave payments out with your empties
- ✓ No need to find the time to pay your bill online
- ✓ No more bills building up

For your Milkman it also means:

- ✓ Less risk of carrying cash
- ✓ More time spent delivering an even better service!

This service is FREE to you and helps us keep costs and overheads, such as fuel and collection time, to a minimum and helps to keep our prices as competitive as possible. Please complete and return the form and we will confirm to you when you are set up and can start paying by Direct Debit.

With best wishes

Phil & Jane Mitchell and family

For more information call Sutton Coldfield Dairies 0121 277 4931
Unit J18 Wood Lane, Erdington, Birmingham B24 9QR

Proud to supply the West Midlands area with high quality milk & groceries
Now you can shop online at www.scdairies.co.uk